

SPREAD THE LAMBTASTIC NEWS

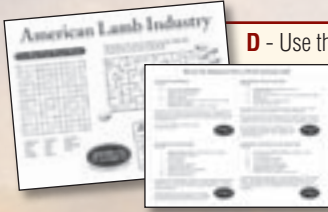
Show your pride for American Lamb with a variety of print materials available from the American Lamb Board. From simple recipe brochures to cut posters, spread the message – American Lamb is fresh, flavorful and available year round.



A - American Lamb Recipe Brochures include simple recipes and tips for at-home cooks. Order your FREE 100 brochures today. Selection of brochures will vary.



B & C - A 24" x 36" Full-color Poster shows common American Lamb cuts and how to prepare them. The cuts poster is also available in an 8.5" x 11" format.



D - Use the Local Lamb Kit to promote lamb in your area. Kit includes kid's activity sheet, customizable recipe cards and press release.

E - Culinary Education Sheets illustrate the steps to carve a lamb leg, french a rack, create a BRT roast and fabricate a leg of lamb.



F - Share the story of how sheep are raised with the Pasture to Plate Kit. The kit includes fast facts as well as a poster about the American Lamb industry and profiles of sheep ranchers.



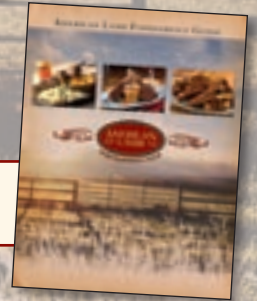
G - The American Lamb carcass is illustrated and broken down in this new Culinary Education DVD. The DVD also includes culinary education on how to french a rack and fabricate a leg of lamb.

H - The American Lamb Foodservice Guide provides information on lamb cuts, preparation, recommended cooking temperatures, nutrition and more.



I - A Set of Six Cut Sheets provides information on commonly used foodservice cuts along with concepts and use suggestions.

J - The Value Cuts Brochure and accompanying CD is a guided tour through the variety of cuts, versatility and affordability American Lamb has to offer.



Item	Quantity	Amount	Ship To:
A American Lamb Recipe Brochures (up to 100 are free. \$10 for 250; \$15 for 500)			Name _____
B Full-color Cuts Poster 24" x 36" (\$5 each)			Mailing Address _____
C Small Cuts Poster 8.5" x 11"		FREE	Phone _____
D Local Lamb Kit		FREE	Email _____
E Culinary Education Sheets		FREE	Return this form with payment to:
F Pasture to Plate Kit		FREE	American Lamb Board
G Carcass and Fabrication DVD		FREE	6300 E. Hampden Avenue #2106 / Denver, CO 80222
H American Lamb Foodservice Guide		FREE	Questions? Just call (866) 327-LAMB (5262)
I Cuts Sheets for Foodservice		FREE	Please allow 4 to 6 weeks for delivery
J Value Cuts Brochure & CD		FREE	
TOTAL ENCLOSED			

