



Fresh Lamb Sales Review

August 2008



Fresh Meat Sales

CLASS	August 2008 (7/28/08 - 8/24/08)					
	Dollars	% Chg	Pounds	% Chg	Average Price/Lb	% Chg
TOTAL MEAT	\$ 2,167,027,143	2.2%	720,120,074	1.1%	\$3.01	1.0%
• Beef	\$ 1,172,563,385	-0.1%	302,423,356	-2.8%	\$3.88	2.8%
• Chicken	\$ 504,815,725	7.6%	239,645,885	6.9%	\$2.11	0.6%
• Pork	\$ 401,534,234	2.2%	148,158,833	1.4%	\$2.71	0.7%
• Turkey	\$ 52,536,252	4.8%	21,023,138	-4.2%	\$2.50	9.3%
• Lamb*	\$ 17,837,722	-2.1%	3,150,262	-6.6%	\$5.66	4.9%
• Veal	\$ 6,082,683	-12.7%	862,901	-18.6%	\$7.05	7.2%
• Goat	\$ 158,368	16.7%	46,002	9.1%	\$3.44	6.9%
• Other**	\$ 11,498,773	15.0%	4,809,697	14.1%	\$2.39	0.7%

Share		
Class	Dollars	Pounds
Beef	54.1%	42.0%
Chicken	23.3%	33.3%
Pork	18.5%	20.6%
Turkey	2.4%	2.9%
Lamb*	0.8%	0.4%
Veal	0.3%	0.1%
Goat	0.0%	0.0%
Other**	0.5%	0.7%

*Lamb includes Mutton. **Other includes Exotic, Other, Seafood, and Unclassified.

Fresh Lamb Sales

Category	August 2008 (7/28/08 - 8/24/08)					
	Dollars	% Chg	Pounds	% Chg	Avg Price/Lb	% Chg
TOTAL LAMB	\$ 17,837,722	-2.1%	3,150,262	-6.6%	\$5.66	4.9%
Shoulder	\$ 5,349,355	1.0%	1,348,433	-5.6%	\$3.97	7.0%
Loin	\$ 4,483,881	-10.4%	483,777	-13.1%	\$9.27	3.1%
Rib	\$ 3,119,189	-0.3%	245,200	-5.8%	\$12.72	5.9%
Leg	\$ 3,044,434	3.1%	580,080	-5.8%	\$5.25	9.4%
Ground	\$ 772,435	-7.4%	156,074	-13.9%	\$4.95	7.5%
Other*	\$ 730,690	2.4%	250,394	-0.6%	\$2.92	3.0%
Misc**	\$ 227,594	12.2%	47,837	1.9%	\$4.76	10.2%
Mutton	\$ 62,988	29.8%	21,483	26.4%	\$2.93	2.7%
Carcass	\$ 43,387	46.4%	14,733	22.9%	\$2.94	19.1%
Variety***	\$ 3,747	-45.9%	2,243	-45.4%	\$1.67	-0.8%
Sausage	\$ 22	-98.7%	8	-96.7%	\$2.73	-62.7%

Share		
Category	Dollars	Pounds
Shoulder	30.0%	42.8%
Loin	25.1%	15.4%
Rib	17.5%	7.8%
Leg	17.1%	18.4%
Ground	4.3%	5.0%
Other*	4.1%	7.9%
Misc**	1.3%	1.5%
Mutton	0.4%	0.7%
Carcass	0.2%	0.5%
Variety***	0.0%	0.1%
Sausage	0.0%	0.0%

Definitions

- **Other*** includes Bone, Breast, Flank, Foreshank, Head, and Hindshank.
- **Misc**** includes Cubed, Cubes, Cutlet, Kabobs, Stew, and Strips.
- **Variety***** includes Brain, Fries, Heart, Intestines, Kidney, Liver, Melt, Tongue, & Tripe.



Fresh Lamb Featuring Review

August 2008

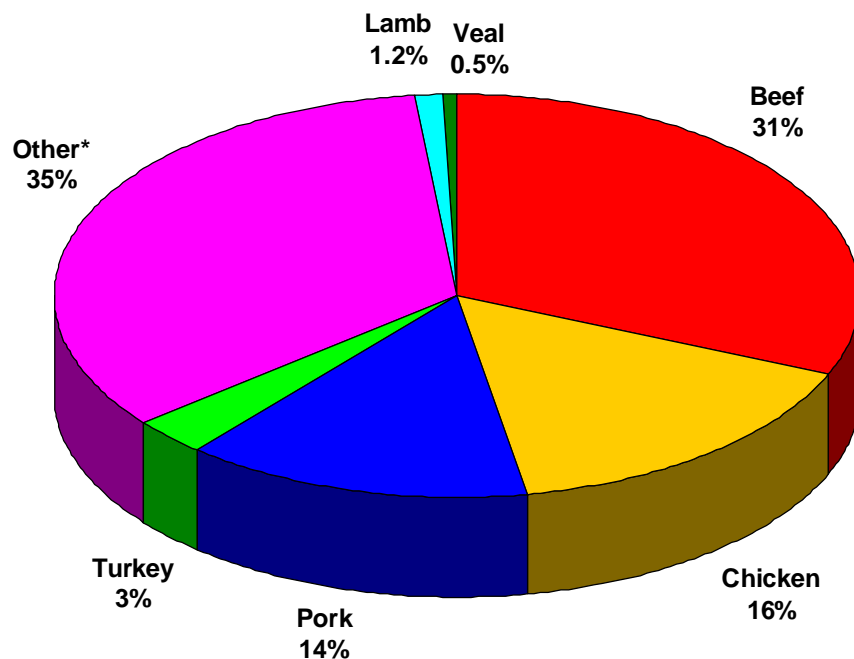


Fresh Meat Featuring by Class

All Ads

Class	All Ads			
	August 2008			
	(7/28/08 - 8/24/08)	% of Total	Inc/Dec vs YA	% Change vs YA
TOTAL U.S.	30,355	100.0%	858	3%
Beef	9,519	31.4%	454	5%
Chicken	4,835	15.9%	275	6%
Pork	4,223	13.9%	(19)	0%
Turkey	877	2.9%	9	1%
Other*	10,382	34.2%	105	1%
Lamb	371	1.2%	24	7%
Veal	148	0.5%	10	7%

* Other includes Breakfast Sausage, Prepared Meat, Meals & Entrees, Hot Dogs, Ham, Bacon.



Lamb Featuring by Category

All Ads

Category	All Ads			
	August 2008			
	(7/28/08 - 8/24/08)	% of Total	Inc/Dec vs YA	% Change vs YA
TOTAL	371	100.0%	24	7%
Shoulder	141	38.0%	11	8%
Loin	89	24.0%	2	2%
Rib	20	5.4%	(17)	-46%
Leg	74	19.9%	30	68%
Ground	26	7.0%	8	44%
Other*	21	5.7%	(10)	-32%

* Other includes Assorted, Breast, Baby Back Ribs, Choice, Chuck, Foreshanks, Riblets, Shank, Shank Half, and Unspecified.

