



Fresh Lamb Sales Review

December 2008



Fresh Meat Sales

CLASS	December 2008 (11/24/08 - 12/28/08)					
	Dollars	% Chg	Pounds	% Chg	Average Price/Lb	% Chg
TOTAL MEAT	\$ 3,125,451,352	5.7%	1,250,726,383	12.9%	\$2.50	-6.3%
Beef	\$ 1,449,628,953	-1.0%	380,160,446	-3.2%	\$3.81	2.3%
Chicken	\$ 535,207,147	-1.6%	258,668,512	-2.2%	\$2.07	0.6%
Pork	\$ 756,493,724	6.5%	345,670,487	9.3%	\$2.19	-2.5%
Turkey	\$ 322,645,120	83.3%	249,799,246	111.9%	\$1.29	-13.5%
Lamb*	\$ 28,923,321	-5.0%	5,152,364	-13.0%	\$5.61	9.1%
Veal	\$ 8,604,173	-19.6%	1,224,967	-39.3%	\$7.02	32.5%
Goat	\$ 312,338	-1.9%	84,056	-3.2%	\$3.72	1.4%
Other**	\$ 23,636,576	14.3%	9,966,306	15.5%	\$2.37	-1.1%

Share		
Class	Dollars	Pounds
Beef	46.4%	30.4%
Chicken	17.1%	20.7%
Pork	24.2%	27.6%
Turkey	10.3%	20.0%
Lamb*	0.9%	0.4%
Veal	0.3%	0.1%
Goat	0.0%	0.0%
Other**	0.8%	0.8%

*Lamb includes Mutton. **Other includes Exotic, Other, Seafood, and Unclassified.

Fresh Lamb Sales

Category	December 2008 (11/24/08 - 12/28/08)					
	Dollars	% Chg	Pounds	% Chg	Avg Price/Lb	% Chg
TOTAL LAMB	\$ 28,923,321	-5.0%	5,152,364	-13.0%	\$5.61	9.1%
Leg	\$ 10,643,495	-4.8%	2,216,739	-15.2%	\$4.80	12.2%
Shoulder	\$ 5,668,494	-1.8%	1,345,240	-12.6%	\$4.21	12.3%
Rib	\$ 5,043,263	-7.3%	379,096	-12.9%	\$13.30	6.3%
Loin	\$ 4,951,400	-6.8%	546,745	-11.1%	\$9.06	4.9%
Other*	\$ 1,250,362	-6.3%	351,341	-12.3%	\$3.56	6.9%
Ground	\$ 947,243	-3.5%	191,295	-7.4%	\$4.95	4.2%
Misc**	\$ 299,578	-4.8%	80,097	14.6%	\$3.74	-16.9%
Mutton	\$ 77,298	39.1%	26,409	37.4%	\$2.93	1.3%
Carcass	\$ 37,260	-16.9%	12,135	-16.9%	\$3.07	0.0%
Variety***	\$ 4,927	-50.2%	3,265	-30.6%	\$1.51	-28.3%

Share		
Class	Dollars	Pounds
Leg	36.8%	43.0%
Shoulder	19.6%	26.1%
Rib	17.4%	7.4%
Loin	17.1%	10.6%
Other*	4.3%	6.8%
Ground	3.3%	3.7%
Misc**	1.0%	1.6%
Mutton	0.3%	0.5%
Carcass	0.1%	0.2%
Variety***	0.0%	0.1%

Definitions

- **Other*** includes Bone, Breast, Flank, Foreshank, Head, and Hindshank.
- **Misc**** includes Cubed, Cubes, Cutlet, Kabobs, Stew, and Strips.
- **Variety***** includes Brain, Fries, Heart, Intestines, Kidney, Liver, Melt, Tongue, & Tripe.



Fresh Lamb Featuring Review

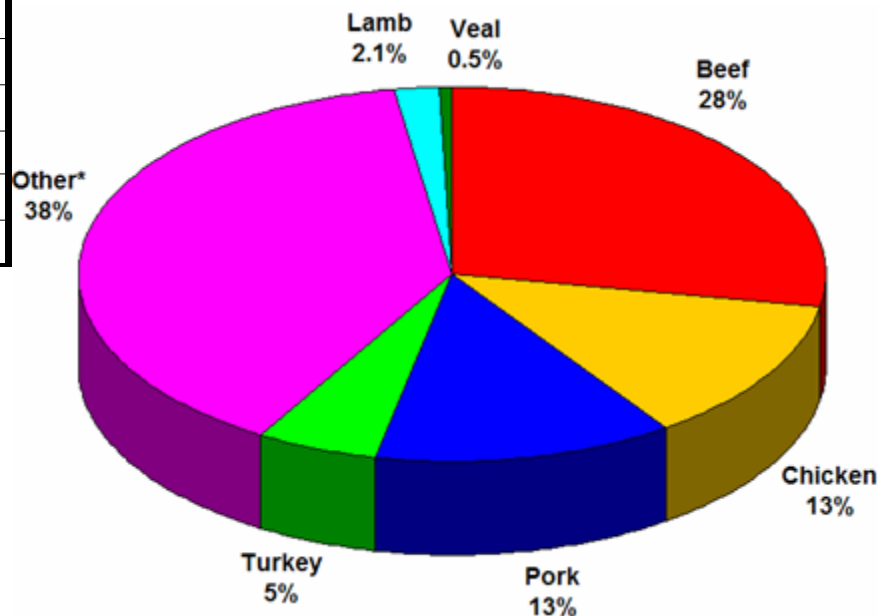
December 2008



Fresh Meat Featuring by Class

All Ads

Class	All Ads			
	December 2008			
	(11/24/08 - 12/28/08)	% of Total	Inc/Dec vs YA	% Change vs YA
TOTAL U.S.	37,783	100.0%	(3638)	-9%
Beef	10454	27.7%	(621)	-6%
Chicken	4771	12.6%	(287)	-6%
Pork	4965	13.1%	(590)	-11%
Turkey	1973	5.2%	4	0%
Other*	14,632	38.7%	(2234)	-13%
Lamb	781	2.1%	(7)	-1%
Veal	207	0.5%	97	88%



* Other includes Breakfast Sausage, Prepared Meat, Meals & Entrees, Hot Dogs, Ham, Bacon.

Lamb Featuring by Category

All Ads

Category	All Ads			
	December 2008			
	(11/24/08 - 12/28/08)	% of Total	Inc/Dec vs YA	% Change vs YA
TOTAL	781	100.0%	(7)	-1%
Leg	395	50.6%	(4)	-1%
Loin	135	17.3%	27	25%
Shoulder	107	13.7%	(30)	-22%
Other*	23	2.9%	(9)	-28%
Rib	105	13.4%	3	3%
Ground	16	2.0%	6	60%

* Other includes Assorted, Breast, Baby Back Ribs, Choice, Chuck, Foreshanks, Riblets, Shank, Shank Half, and Unspecified.

