



Fresh Lamb Sales Review

July 2008



Fresh Meat Sales

CLASS	July 2008 (6/30/08 - 7/27/08)					
	Dollars	% Chg	Pounds	% Chg	Average Price/Lb	% Chg
TOTAL MEAT	\$ 2,297,716,561	3.9%	777,876,739	4.5%	\$2.95	-0.5%
Beef	\$ 1,251,634,982	2.0%	332,134,775	2.1%	\$3.77	-0.1%
Chicken	\$ 521,459,120	6.7%	254,184,700	7.2%	\$2.05	-0.4%
Pork	\$ 436,336,264	6.1%	160,984,180	5.7%	\$2.71	0.3%
Turkey	\$ 52,166,588	8.6%	21,334,010	1.1%	\$2.45	7.5%
Lamb*	\$ 18,574,910	-2.0%	3,320,792	-4.3%	\$5.59	2.4%
Veal	\$ 5,951,187	-13.4%	865,717	-19.2%	\$6.87	7.2%
Goat	\$ 161,657	-0.9%	47,191	-2.7%	\$3.43	1.8%
Other**	\$ 11,431,853	20.4%	5,005,373	22.0%	\$2.28	-1.3%

Share		
Class	Dollars	Pounds
Beef	54.5%	42.7%
Chicken	22.7%	32.7%
Pork	19.0%	20.7%
Turkey	2.3%	2.7%
Lamb*	0.8%	0.4%
Veal	0.3%	0.1%
Goat	0.0%	0.0%
Other**	0.5%	0.6%

*Lamb includes Mutton. **Other includes Exotic, Other, Seafood, and Unclassified.

Fresh Lamb Sales

Category	July 2008 (6/30/08 - 7/27/08)					
	Dollars	% Chg	Pounds	% Chg	Avg Price/Lb	% Chg
TOTAL LAMB	\$ 18,574,910	-3.9%	3,320,792	-5.0%	\$5.59	2.4%
Shoulder	\$ 5,401,764	-0.6%	1,405,804	-5.0%	\$3.84	4.7%
Loin	\$ 5,037,035	-1.3%	607,559	6.4%	\$8.29	-7.2%
Rib	\$ 3,350,667	-5.2%	275,225	-9.3%	\$12.17	4.6%
Leg	\$ 3,008,799	-2.5%	568,667	-9.7%	\$5.29	8.0%
Ground	\$ 782,058	-7.2%	159,205	-13.2%	\$4.91	6.9%
Other*	\$ 664,522	-0.5%	222,073	-2.1%	\$2.99	1.7%
Misc**	\$ 227,351	15.5%	46,545	4.7%	\$4.88	10.3%
Mutton	\$ 57,290	17.8%	19,886	14.9%	\$2.88	2.6%
Carcass	\$ 41,106	56.7%	13,586	47.2%	\$3.03	6.5%
Variety***	\$ 4,314	-41.8%	2,241	-43.7%	\$1.93	3.4%
Sausage	\$ 5	-99.7%	1	-99.3%	\$3.74	-49.0%

Share		
Category	Dollars	Pounds
Shoulder	29.1%	42.3%
Loin	27.1%	18.3%
Rib	18.0%	8.3%
Leg	16.2%	17.1%
Ground	4.2%	4.8%
Other*	3.6%	6.7%
Misc**	1.2%	1.4%
Mutton	0.3%	0.6%
Carcass	0.2%	0.4%
Variety***	0.0%	0.1%
Sausage	0.0%	0.0%

Definitions

- **Other*** includes Bone, Breast, Flank, Foreshank, Head, and Hindshank.
- **Misc**** includes Cubed, Cubes, Cutlet, Kabobs, Stew, and Strips.
- **Variety***** includes Brain, Fries, Heart, Intestines, Kidney, Liver, Melt, Tongue, & Tripe.



Fresh Lamb Featuring Review

July 2008

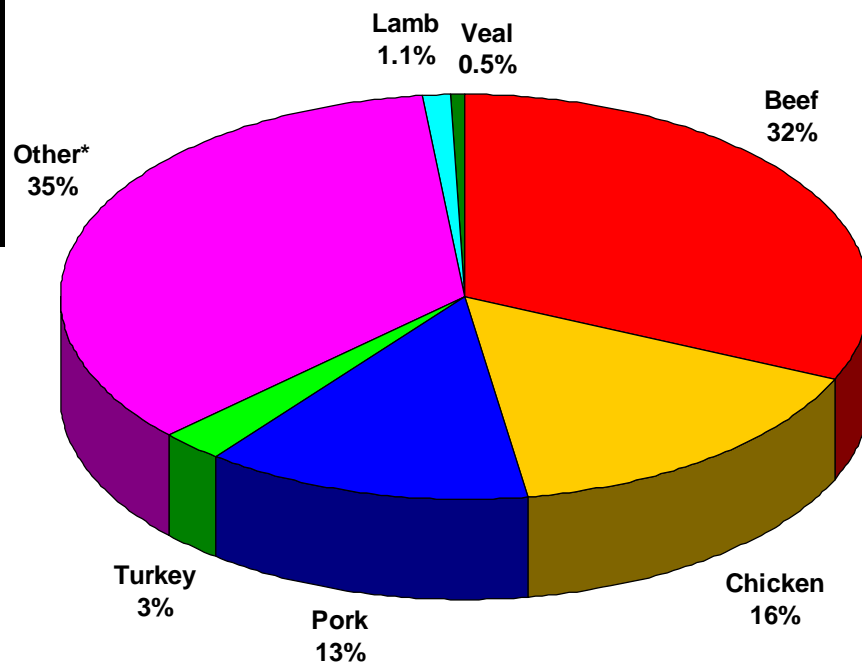


Fresh Meat Featuring by Class

All Ads

Class	All Ads			
	July 2008			
	(6/30/08 - 7/27/08)	% of Total	Inc/Dec vs YA	% Change vs YA
TOTAL U.S.	30,632	100.0%	782	3%
Beef	9,730	31.8%	649	7%
Chicken	4,784	15.6%	31	1%
Pork	4,007	13.1%	(296)	-7%
Turkey	831	2.7%	60	8%
Other*	10,786	35.2%	416	4%
Lamb	350	1.1%	(57)	-14%
Veal	144	0.5%	(21)	-13%

* Other includes Breakfast Sausage, Prepared Meat, Meals & Entrees, Hot Dogs, Ham, Bacon.



Lamb Featuring by Category

All Ads

Category	All Ads			
	July 2008			
	(6/30/08 - 7/27/08)	% of Total	Inc/Dec vs YA	% Change vs YA
TOTAL	350	100.0%	(57)	-14%
Shoulder	123	35.1%	(31)	-20%
Loin	120	34.3%	16	15%
Leg	70	20.0%	14	25%
Ground	17	4.9%	4	31%
Rib	11	3.1%	(30)	-73%
Other*	9	2.6%	(30)	-77%

* Other includes Assorted, Breast, Baby Back Ribs, Choice, Chuck, Foreshanks, Riblets, Shank, Shank Half, and Unspecified.

